

INFORMATION PROVIDING METHOD AND
INFORMATION PROVIDING APPARATUS FOR NETWORK

Abstract of the Disclosure

A master content generation unit generates information
5 (master content) that is concretized based on the original
idea of a content generator. An intermediate content
generation unit re-constructs a complete and concrete
content that has an adequate amount of information at a
lower level, and generates a content to be sold. When a
10 purchaser (a buyer) issues a request for a desired level,
such as for the amount of information, to the intermediate
content generation unit via the new content requesting unit,
the content is re-constructed in accordance with the
request. A content retailing unit provides a price for the
15 master content and the content that is generated by the
intermediate content generation unit, and collects the
requested purchase price from a buyer. The buyer may select
content equivalent to the compensation that corresponds to
the buyer's request, and may purchase it from the content
20 retaining unit.